

Privacy Notice

Last Updated and Effective Date: April 2026

Introduction

At The Sustainable Way, we respect your privacy and are committed to protecting your personal data. This notice informs you how we look after your personal information when you visit our website and tells you about your privacy rights. By accessing or otherwise using this site, you consent to our use of such personal information in accordance with this Privacy Policy.

The Personal Information We Collect About You & How It is Collected

We may collect, use, store and transfer different kinds of data about you, including:

- Personal identification information such as name, email address and telephone number.
 - This information will be collected directly from you only if you voluntarily submit such information to us – for example, if you complete the ‘contact us’ form. Users may, however, visit our Site anonymously. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site-related activities.
- Non-personal identification information such as IP address, browser type and location, and information about how you use our website.
 - This information may be collected automatically – for example, when you visit our site through cookies and tracking technology as explained in our Cookie Policy below.

How We Use Your Data

We will only use your personal data when the law allows us to. Most commonly:

- To perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (e.g., to improve our website).
- Where we need to comply with a legal obligation.

Data Hosting and Storage

Our website is hosted by Hosting Ireland (part of Team Blue Internet Services IE Limited). Your data is stored on secure servers located in Dublin, Ireland.

By hosting our data within the EEA, we ensure your information is subject to the high standards of protection required by the Irish Data Protection Commission and the GDPR. Hosting Ireland acts as a Data Processor on our behalf.

Data Security

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorised way. This includes the use of SSL encryption and secure server patching provided by our hosting partner.

Third-party websites

Users may find advertising or other content on our Site that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites that have a link to our Site, is subject to that website's own terms and policies.

Changes to This Privacy Policy

We reserve the right to change this Privacy Policy at any time. If we change our Privacy Policy, we will post an updated version on this website and will revise the 'Last Updated and Effective Date' shown above. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your Legal Rights

Under the GDPR, you have the right to:

- Request access to your personal data.
- Request correction or erasure of your personal data.
- Object to processing or request restriction of processing.
- Request transfer of your data.
- Withdraw consent at any time.

To exercise these rights, please contact us. You also have the right to make a complaint at any time to the Data Protection Commission (DPC), the Irish supervisory authority for data protection (www.dataprotection.ie).

Cookie Policy

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This Cookie Policy explains how The Sustainable Way ("we", "us", or "our") uses cookies and similar technologies to recognise you when you visit our website.

What are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. They are widely used by website owners to make their websites work more efficiently, as well as to provide reporting information.

Why Do We Use Cookies?

We use cookies for several reasons. Some are required for technical reasons for our website to operate (we refer to these as "Essential" cookies). Other cookies enable us to track and target the interests of our users to enhance their experience on our online property.

Types of Cookies We Use

Cookie Type	Purpose	How to Manage
Strictly Necessary	Essential for you to browse the site and use its features (e.g., security, page load).	Cannot be switched off.
Analytics & Performance	Help us understand how visitors interact with the site (e.g., which pages are most popular).	Can be accepted or rejected.
Functional	Allow the site to remember choices you make (like your username or language).	Can be accepted or rejected.
Marketing/Targeting	Used to make advertising messages more relevant to you and your interests.	Can be accepted or rejected.

Technical Logs

Certain technical logs may be generated automatically by our website host to ensure server security and performance. These logs may include your IP address, but are used solely for the technical maintenance and security of the website.

How Can You Control Cookies?

You have the right to decide whether to accept or reject cookies.

- Cookie Preference Center: You can set or amend your cookie preferences at any time via the "Cookie Settings" button found at the bottom of our website.
- Browser Controls: You can set your web browser to accept or refuse cookies. If you choose to reject cookies, you may still use our website, though your access to some functionality may be restricted.

Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. Please re-visit this policy regularly to stay informed.